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Company News



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Jackson-Triggs Shiraz takes best designation

For the first time, a North American wine was awarded the Rosemount Estate trophy for best Shiraz at the recent International Wine and Spirits Competition in London.

In addition, Jackson-Triggs winery received Silver awards, denoting best in class for 17 more wines and a half dozen Bronze designations.

The Jackson-Triggs Grand Reserve Shiraz 2004 from the Okanagan Valley in Ontario was the first such trophy ever awarded to a Canadian red wine. The vintner was also short-listed for the Canadian Producer of the Year trophy.

The label has taken home a spate of awards earning gold medals in a competition in San Francisco for its SunRock Estates vineyard.

The award-winning Okanagan labels are also being shown in a new wine tasting gallery Jackson-Triggs opened in July in Oliver, British Columbia. The gallery is located in British Columbia, 50 miles from Canada's border with the United States. Jackson-Triggs worked with dossiercreative, inc., a British Columbia company on the 915-square foot gallery, flanked by a 400-square foot patio. At the gallery, single bottles are for sale and guests can experience the company's wines in "flights" to show similarities in grape types.

"Recognizing that Jackson-Triggs Okanagan has become one of the most admired wine brands in western Canada, we needed to provide a home for the consumer to come and taste their favorites and also to discover some unique varietals and limited edition wines," says Jackson-Triggs' vice president of marketing, Cathy Jacobs.

One of the first events at the new gallery will be a pairing seminar with the award winning Grand Reserve selection now slated for September 29 to October 8.